

FOR IMMEDIATE RELEASE

FEBRUARY 2007

PERFECT FOR EVERY OCCASION: PHOTOGRAPHY TODAY

Perfect for every occasion: photography today, 17 March – 1 July 2007, surveys the nature of Australian photographic practice in the twenty-first century.

The exhibition showcases eighteen Australian artists, presenting a total of 59 works. The artists are: Andrew Best, Gary Carsley, Rozalind Drummond, Cherine Fahd, Chantal Faust, Lynne Roberts-Goodwin, Rebecca Ann Hobbs, Alex Kershaw, Mark Kimber, Geoff Kleem, Paul Knight, Vanilla Netto, Debra Phillips, Patrick Pound, Sarah Ryan, Darren Sylvester, Simon Terrill and Justene Williams.

Perfect for every occasion acknowledges the pervasiveness of photo-media in our environment and presents the opportunity to contemplate how photography is employed to convey the tensions between public and private realities. The images suggest that the camera, whether digital or analogue, large format or a mobile phone, is a tool for processing trajectories of thought as much as an eye witness.

The exhibition addresses current trends in photographic practice and examines changes over the last six years by juxtaposing contemporary art media with a selection of news images. Twenty iconic photographs from around the world are included, framing the way we see an event unfold through news media and showing how these images come to form part of our collective visual memory. These photographs are presented alongside the artists' works, whose chosen media ranges from analogue and digital photographs to images from mobile phones, prints and lenticular photographs, moving images on DVD and outdoor billboard-scale works.

Perfect for every occasion examines the subject matter, conceptual and pictorial strategies and media employed by Australian artists in the twenty-first century and asks: What place does photography have today?; What new issues are engaging Australian artists working in the photographic medium?; What aspects of the legacy of 1990s photography has endured and what new changes have evolved?

The exhibition makes visible the shift away from the forms of realism that characterised photography during the 1990s, such as: large scale constructed or staged scenes; or the single image with large focal area. In their place is an engagement with emotional and psychological states and preference for a performative perspective on reality, through singular photos or groups of images.

All artists are available for interview.

Perfect for every occasion: photography today

17 March – 1 July 2007

Heide III: Central Galleries

Curator: Zara Stanhope

Associated Public Programs:

Sunday 18 March 2007, 2.00pm

Artists in Conversation

Perfect for every occasion: photography today

Artists Vanilla Netto, Patrick Pound and Chantal Faust discuss their works with Zara Stanhope, Senior Curator

Tickets: FREE with admission

Wednesday 4 April 2007, 10.00am – 12.00noon

School Holiday Activities:

Image is everything

Create photographic images using a scanner with artist Chantal Faust

Tickets: \$25, Heide Member \$20 includes art materials

Saturday 28 April 2007, 3.00pm – 5.00pm

FEATURE EVENT

Photography in the expanded field: a discussion of photography today

In conversation: Dr Daniel Palmer, writer and Theory of Art and Design lecturer, Monash University; Dr Kyla McFarlane, Assistant Curator, Monash University Museum of Art; Lynne Roberts-Goodwin, artist; Zara Stanhope, Senior Curator

Tickets: Adult \$25, Heide Member/Concession \$20 includes Domaine Chandon refreshments & exhibition entry

Sunday 20 May, 2.00pm

Artists in conversation

Perfect for every occasion

Artists including Darren Sylvester, Simon Terrill and Paul Knight discuss their works with Zara Stanhope, Senior Curator

Tickets: FREE with admission

Heide Museum of Modern Art

7 Templestowe Road

Bulleen Victoria 3105 Australia

T 03 9850 1500

www.heide.com.au

Tue-Fri 10.00am – 5.00pm; Sat/Sun/Public Holidays 12.00noon – 5.00pm

Admission: Adult \$12, Senior \$10, Concession \$8; Gardens: free

For further media information:

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